

# DAILY SKETCHES

## PROJECT 7

Developing healthy, consistent habits is one of the many keys to success in whatever the pursuit. This project is focused on daily "small wins" and is meant

to help students develop healthy and growth-oriented creative practice.

This project will be due at the end of the semester in the form of a multi-page pdf, with all of the sketchbook entries chronologically entered into the pdf.

The idea behind this project is the "daily aspect". A time or times should be chosen of each day where 10-15 minutes can be devoted to sketching an idea. Since the theme of this class is typography and logo design, the sketches should be either a letter, glyph, number, ligature, etc or a logo idea. Logo ideas could be drawn in pairs (2 per day) and follow these prompts:

- Favorite animal
- Toilets
- Faces
- Fire Extinguishers
- Hotel Signage
- Food
- City Buildings
- Tools
- Plants/Flowers/Trees
- Action Verbs
- Travel - movement
- Random Word Generator

Type elements should be two letters per week, not necessarily the same style.

THIS IS A PROJECT AND IS GRADED ACCORDINGLY.

Sketchbooks for the week will be due in the dropbox every Tuesday, they can be 7 pages or all sketches laid-out on one or two pages. Students are required to complete 10 weeks of sketchbooks for full points. Under 10 weeks entries, students will be graded by how many weeks were completed: i.e. 9 weeks = 9/20 points, 10 weeks = 20 points

