ICON SET

PROJECT FOUR

The purpose of this project is to gain rigor in exploring continuity and style through increasing the numbers of elements that relate to one another conceptually and visually. Icon sets are common in way-finding, web design, book & magazine publication, traffic signs, and gaming.

Students will choose a theme for their icon set that easily has 16 elements (it's good to chose a topic that has more, in the event some of the icons do work out). Five thumbnail drawings of each of the 16 elements will be created, exploring and experimenting with style, in the same manner as all projects from the semester.
A style will be chosen in small groups and the icon set will be built, iterated, and revised in Adobe Illustrator. A variety of stylistic approaches are encouraged with this projects: some students' designs will be very illustrative, while others more simplified and graphic.

The final layout will include all 16 icons and may include type, but it is not necessary.

The final composition should be one of the three Instagram sizes and uploaded on the due date (see class website under "Projects" for specifications).

This project will also be printed on 12 x 18 paper and mounted on black matte board with a 1/2" border.

All exercises and iterations must be uploaded to the dropbox at the beginning of each class.