

PROJECT TWO

ILLUSTRATED 'ZINE

The purpose of creating an illustrated 'Zine is to exercise principles of design and continuity in a multi-page, booklet format. Digital and hand-made techniques will be brought together to create a booklet that showcases typesetting and illustration (type and image) together.

Students will first develop concepts for the 'Zine and write a brief detailing the idea and possible illustrations. An example of a concept is a field notes 'Zine that explains foraging practices (see example). A booklet size will be chosen, concepts researched and images illustrated with tools chosen by the designer (these images do not have to be made digitally). A mock-up will be created and reviewed by the group for revision. The final booklet will be a staple-bound soft cover. Letterpress can be used for the booklet cover, as well as the inner text content, or it can be all digital, or any combination.

The final 'Zine must be an edition of at least 2 (one for archiving).

We will photograph the final 'Zines using the lightbox and create a one-page - 11 x 17 layout that highlights the booklet.

