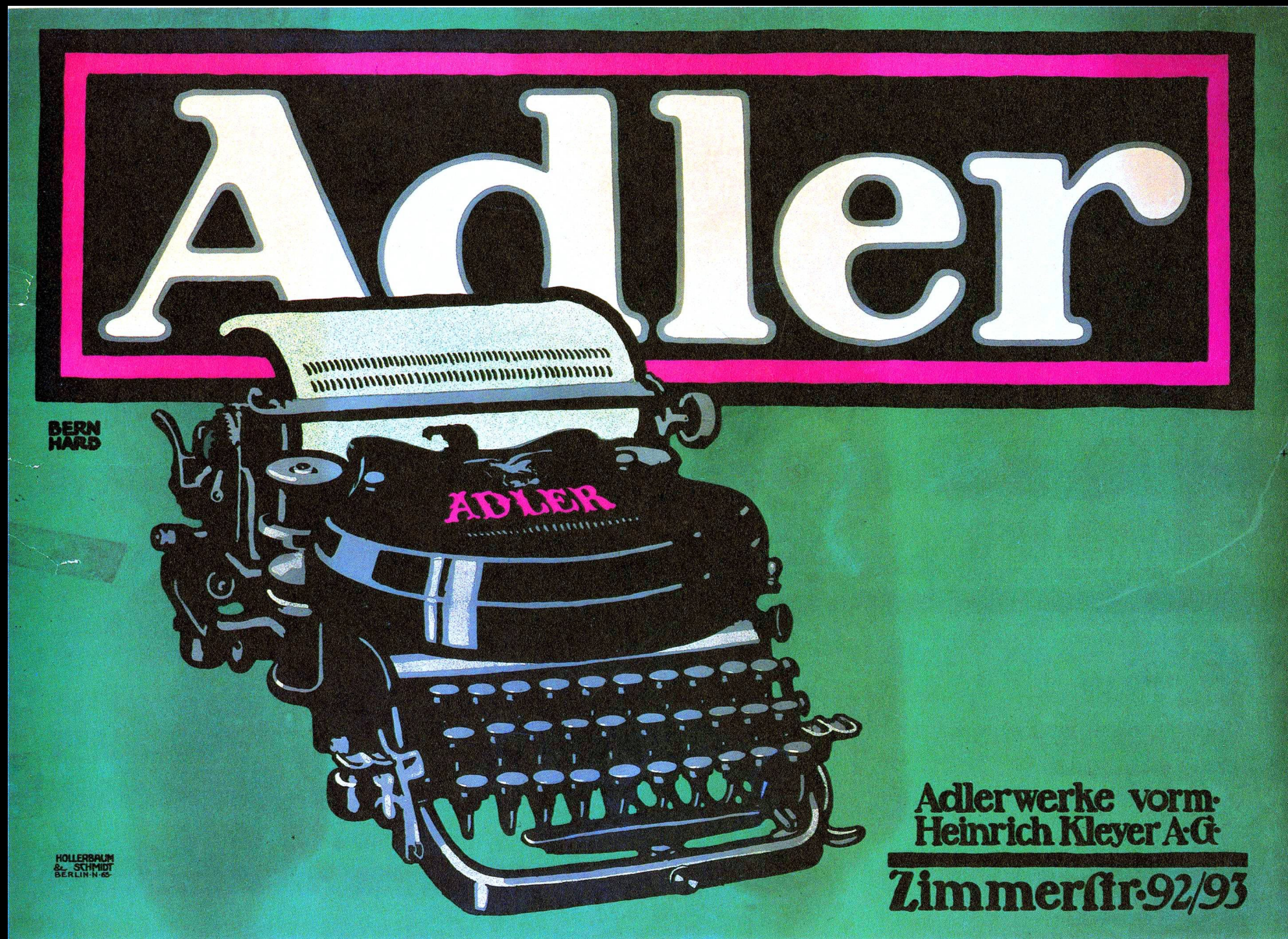


Posters

From “How Posters Work” by
Ellen Lupton - Cooper Hewitt Exhibition 2015

**Create a
central image**



Lucien Bernhard



Lucien Bernhard



Lucien Bernhard

nippon good design show '63

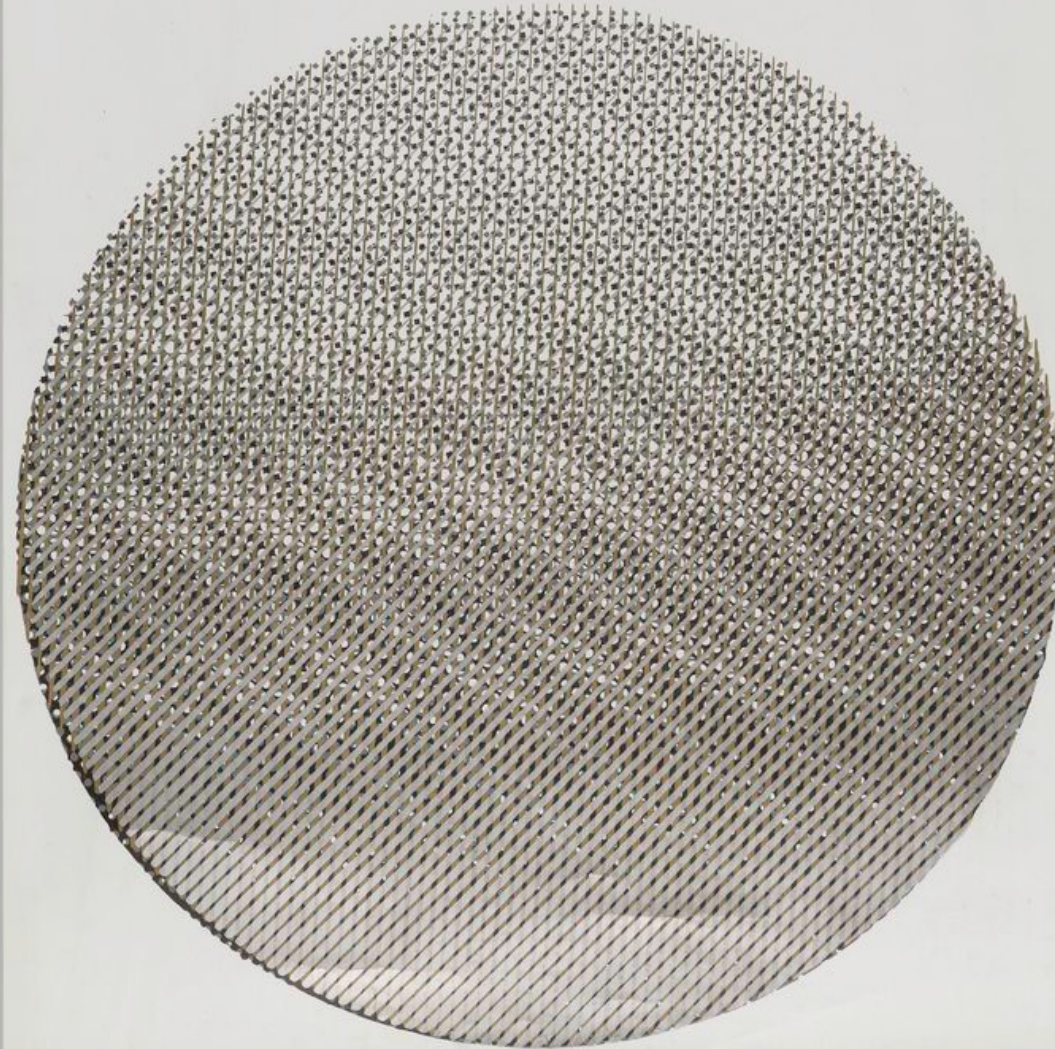
ニッポン 併催 - JETRO 海外収集見本展示会・デザイン講演会

グッドデザイン ショー'63

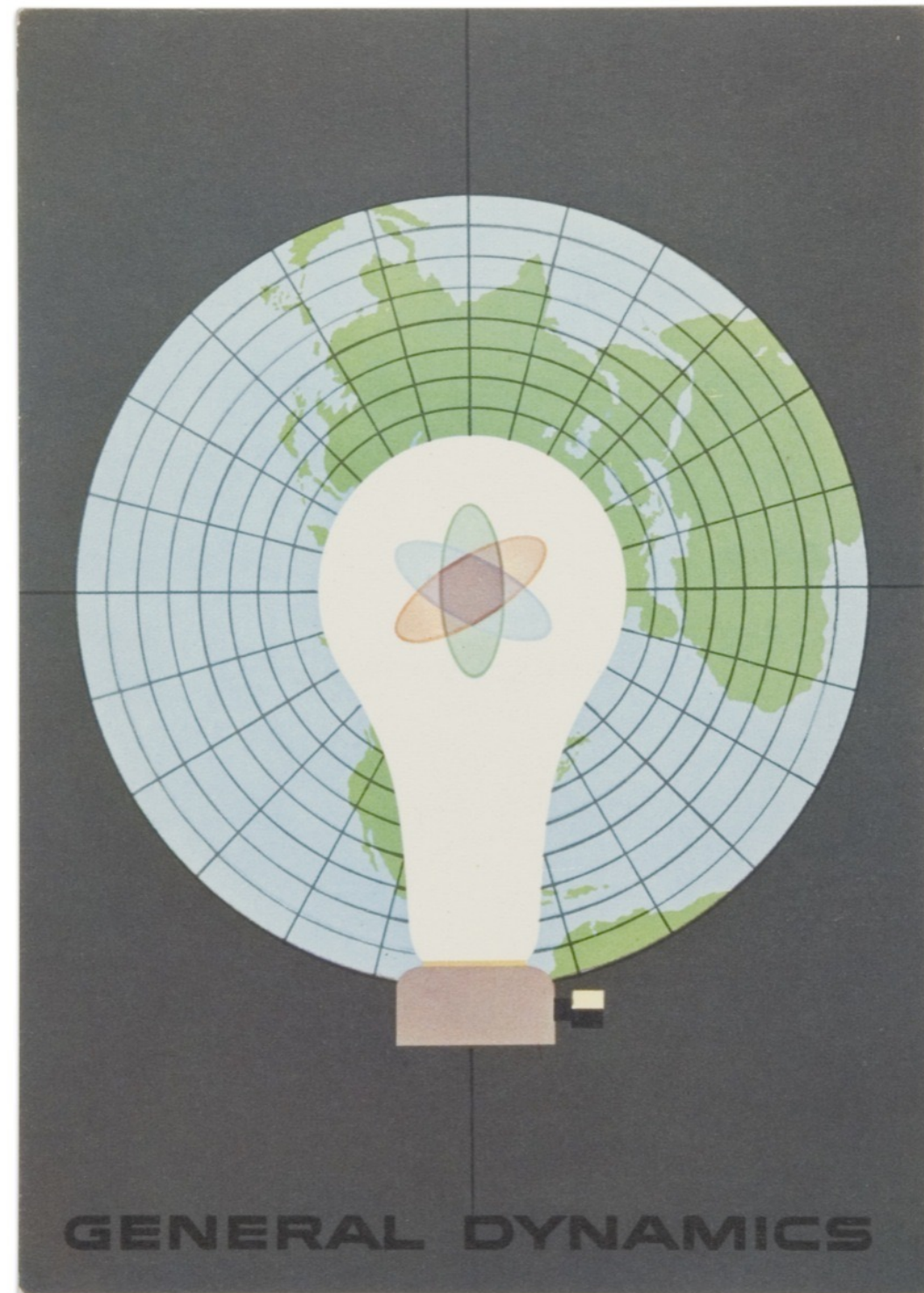
《輸出振興と国産品普及向上》

11月13日 - 17日 愛知県産業貿易館

主催 = 愛知県・名古屋市・名古屋商工会議所・国産品普及向上愛知県地方本部
後援 = 通商産業省・日本商工会議所・国産品普及向上本部・日本貿易振興会
日本繊維意匠センター・日本陶磁器意匠センター・日本輸出雑貨センター・日本機械デザインセンター
大阪デザインハウス・生産性中部地方本部・中部デザイン協会
協賛 = 松坂屋・丸栄・オリエンタル中村・名鉄各百貨店・日本産業工芸・各報道機関

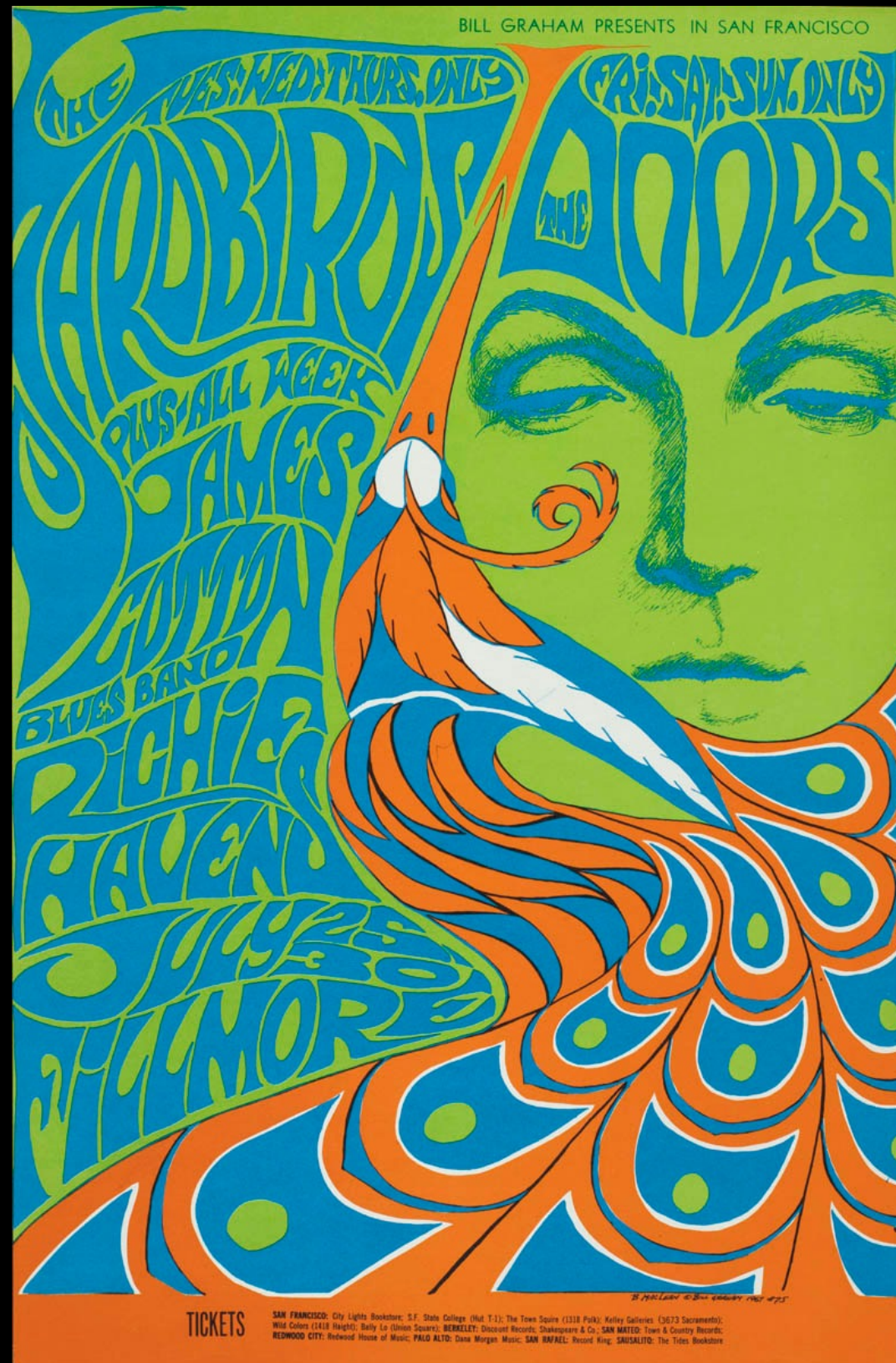


Tai Tsuge

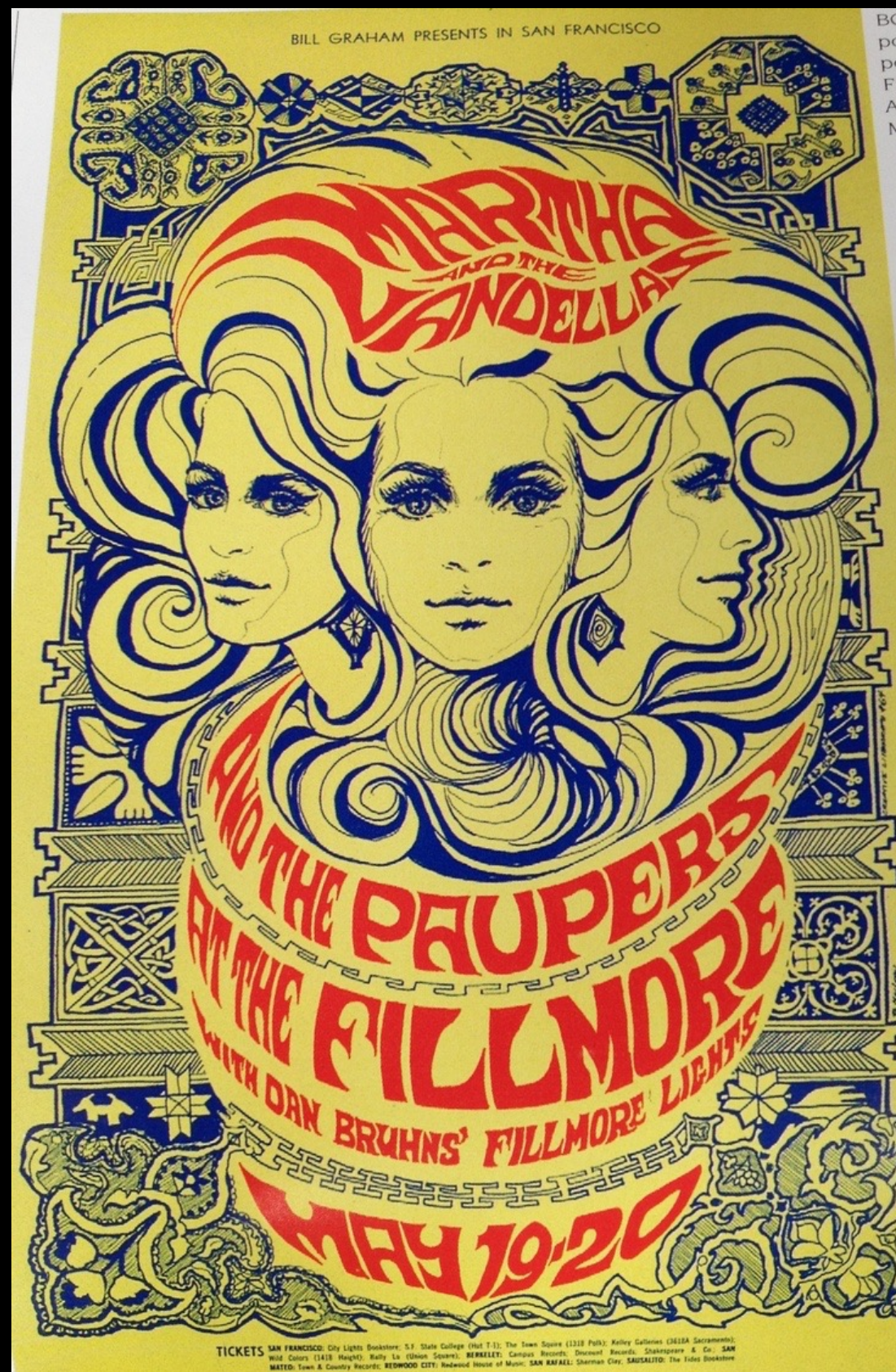


Erik Nitsche

**Overwhelm
the eye**



Bonnie MacLean



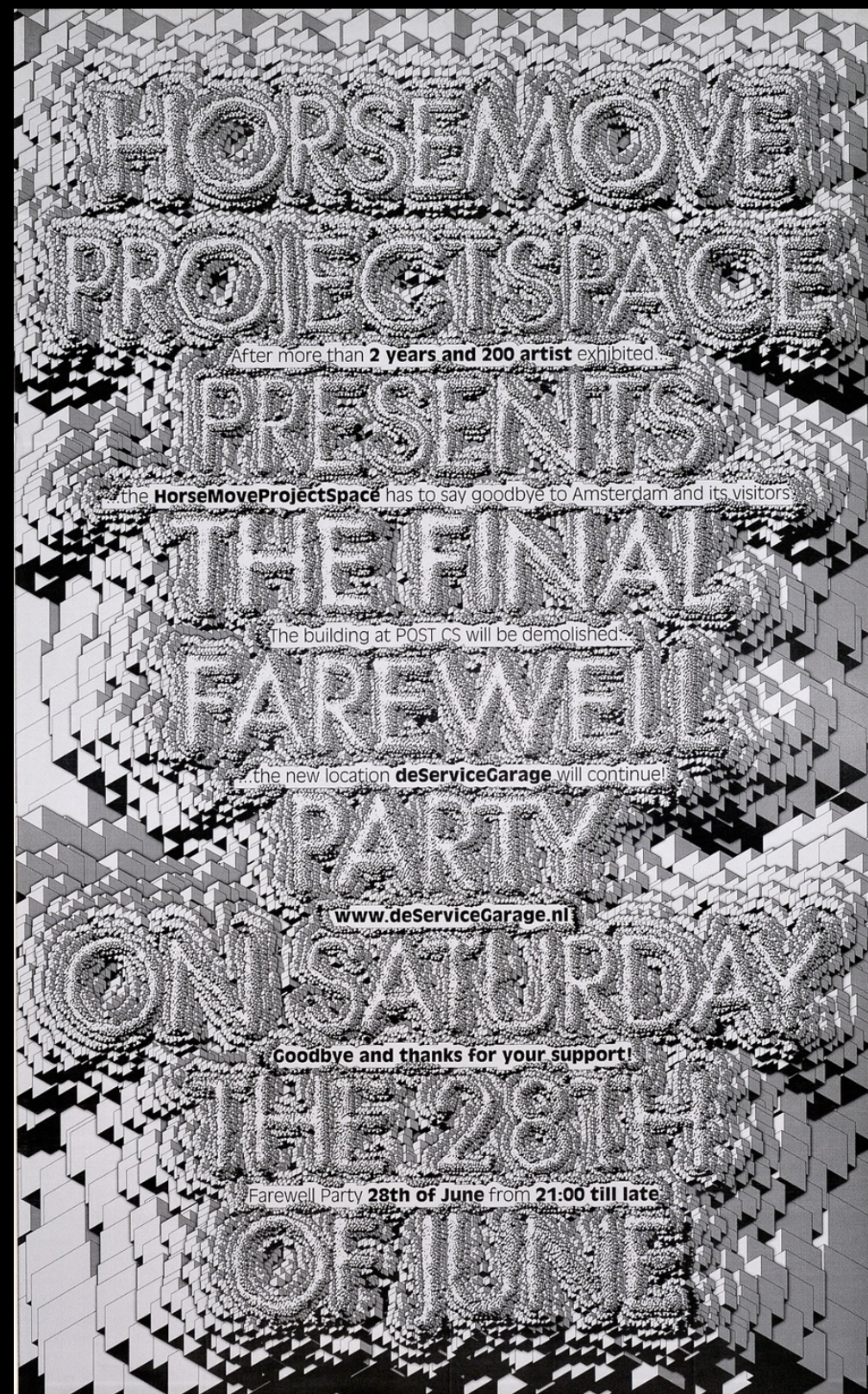
Bonnie MacLean



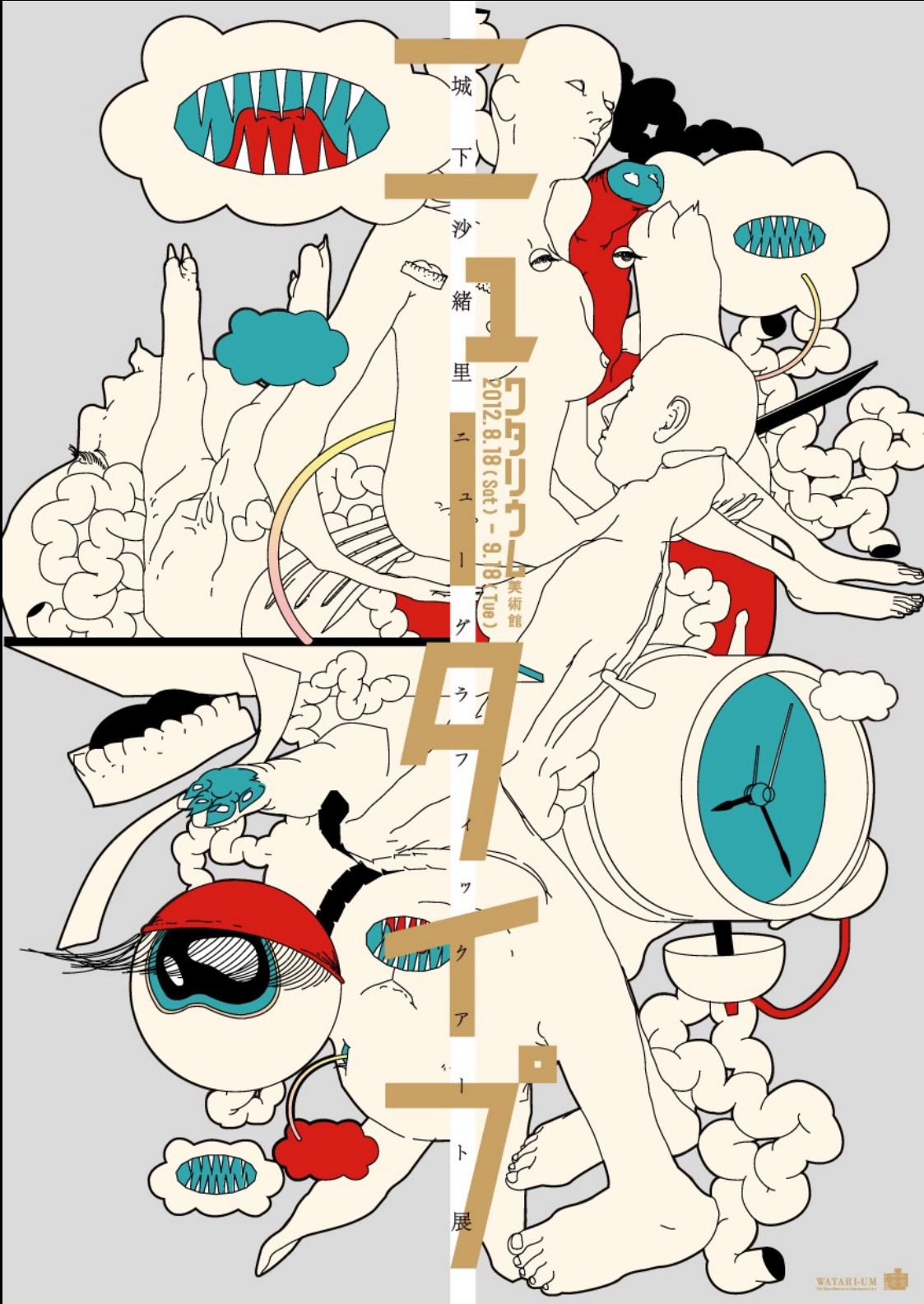
Milton Glaser



Keith Haring

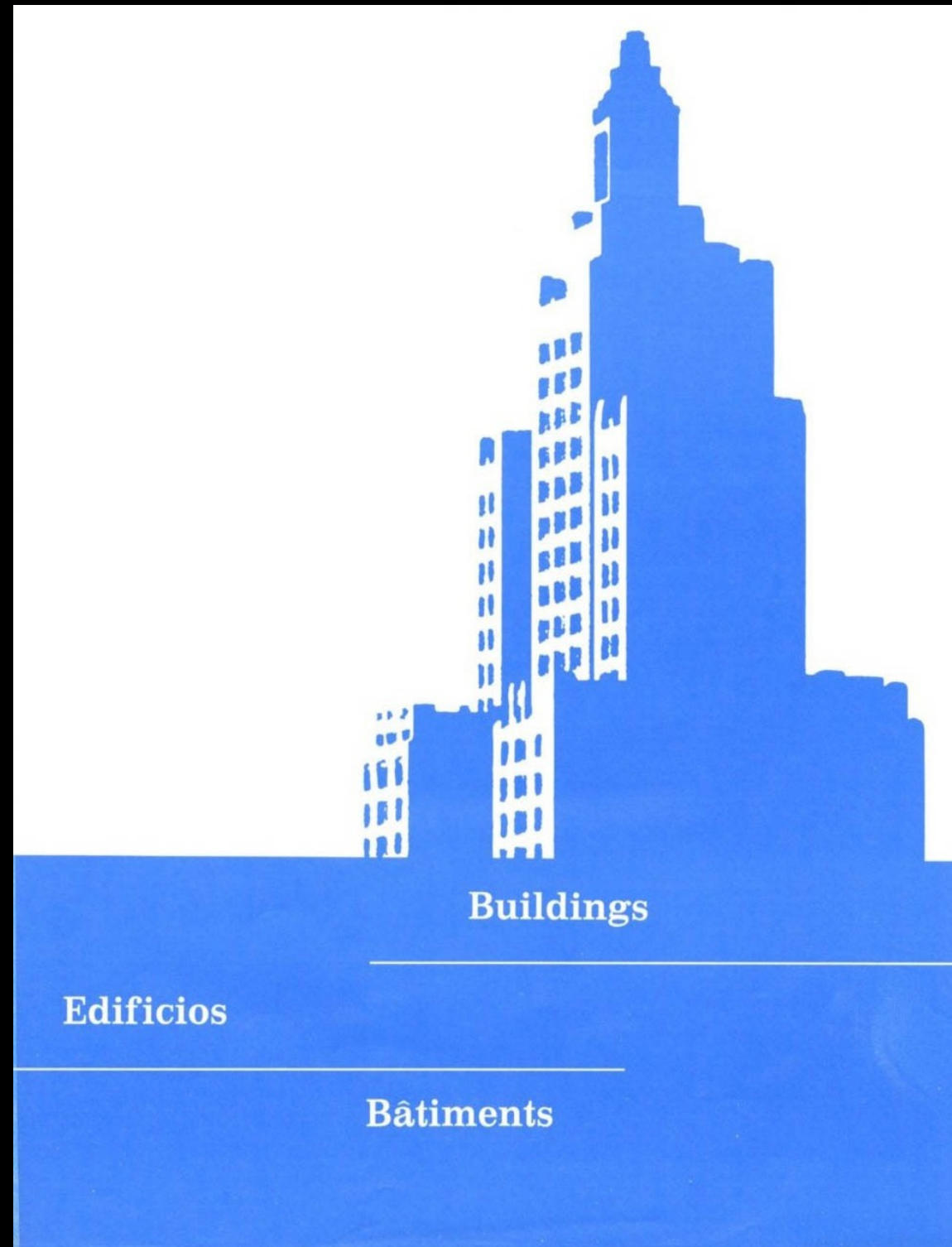


Michael Schuurman

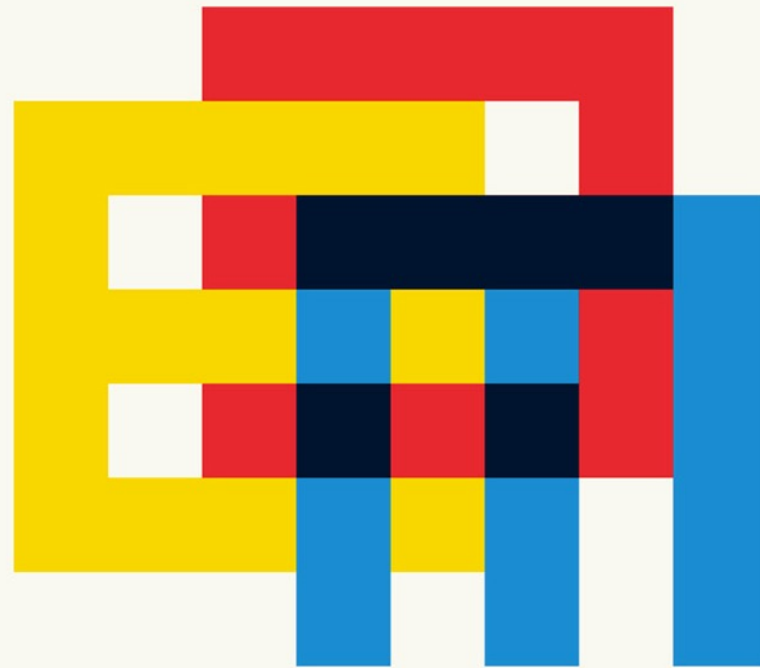


Shiro Shita Saori

Simplify



Malcolm Grear



POST-
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TURES

Atelier National de Recherche Typographique ANRT

Jean Widmer

• SERIES—02
POPULAR TV SHOWS

• S02—TVP.22
DESIGN BY EXERGIAN

FRIENDS

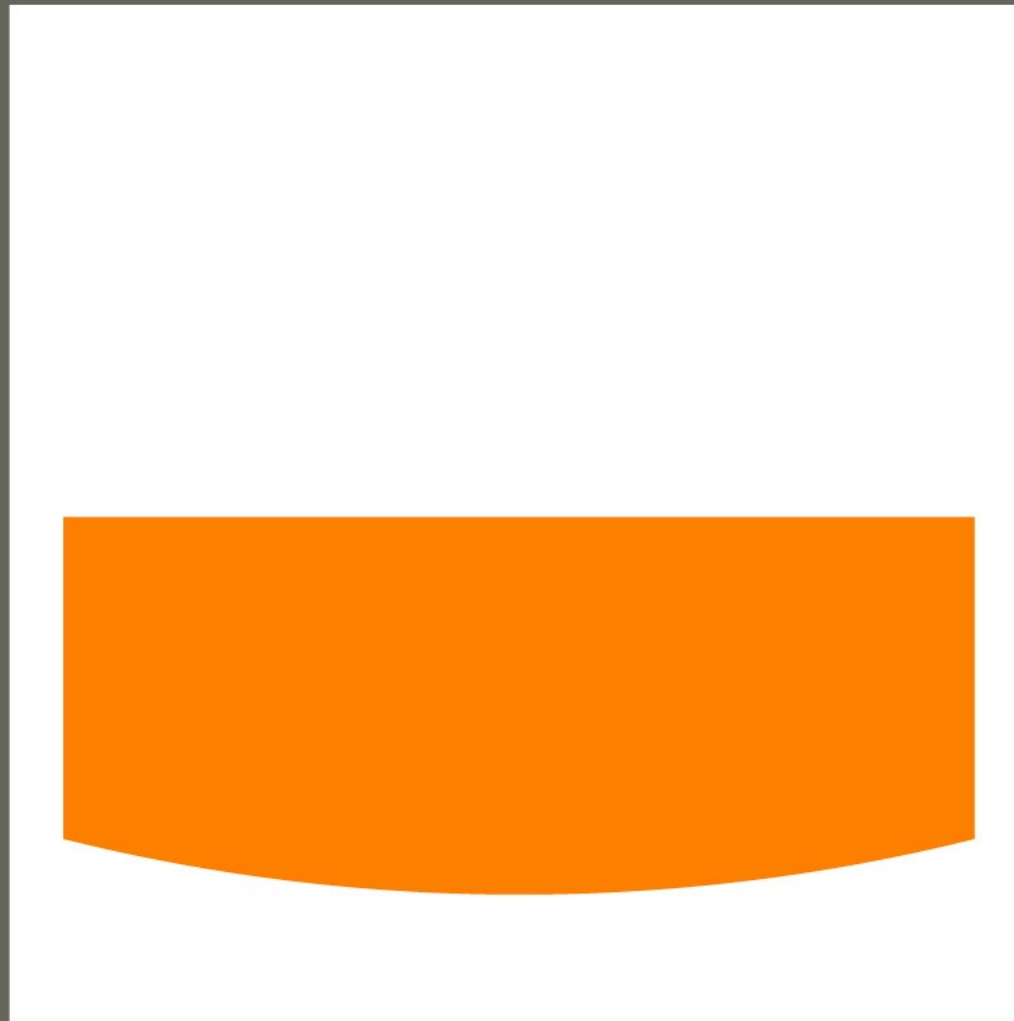


Albert Exergian

• SERIES—02
POPULAR TV SHOWS

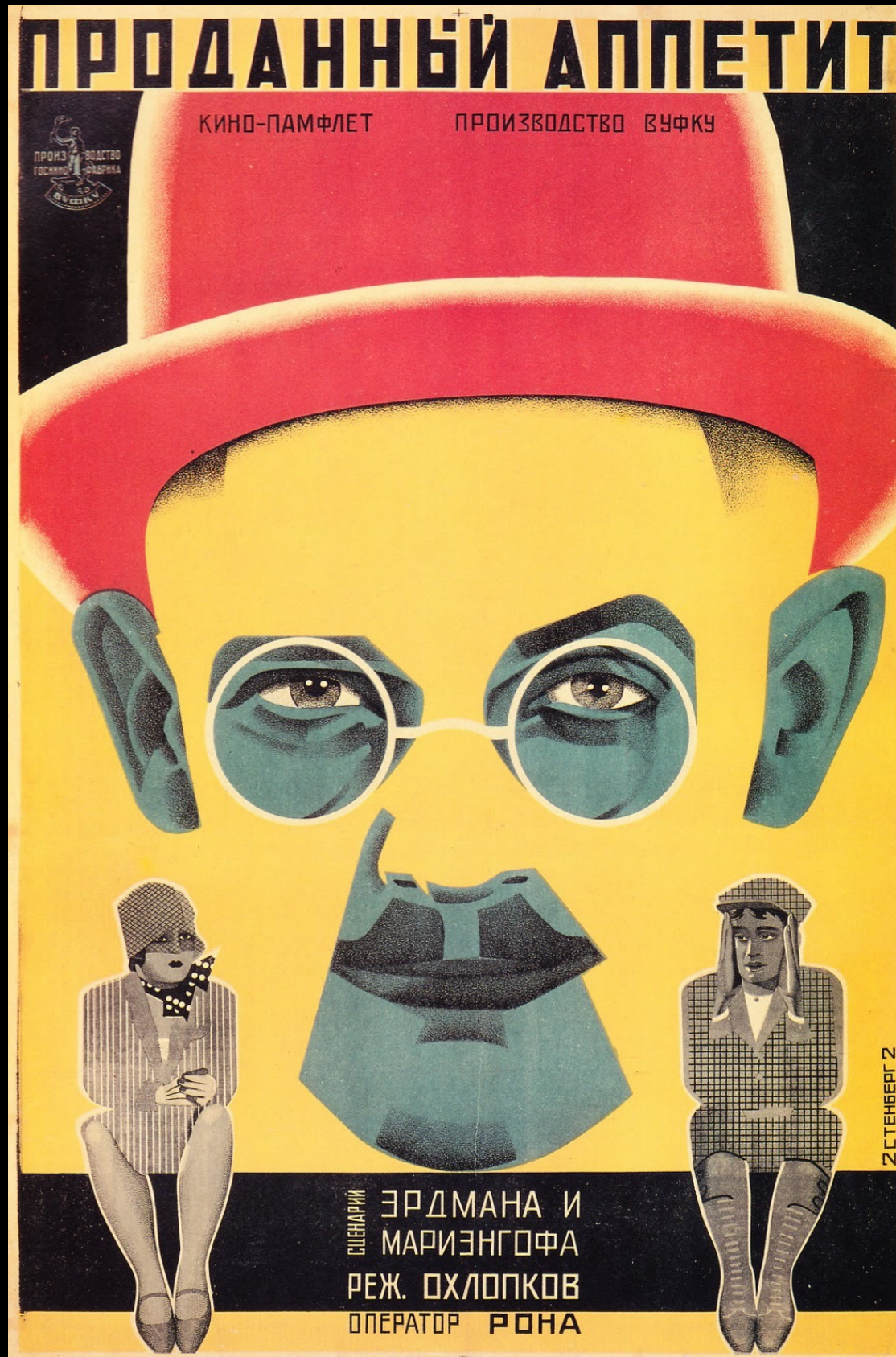
• S02—TVP 03
DESIGN BY EXERGIAN

MAD MEN



Albert Exergian

Cut and Paste



Stenberg Brothers



Stenberg Brothers



Gustav Klucis

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H.L. Mencken



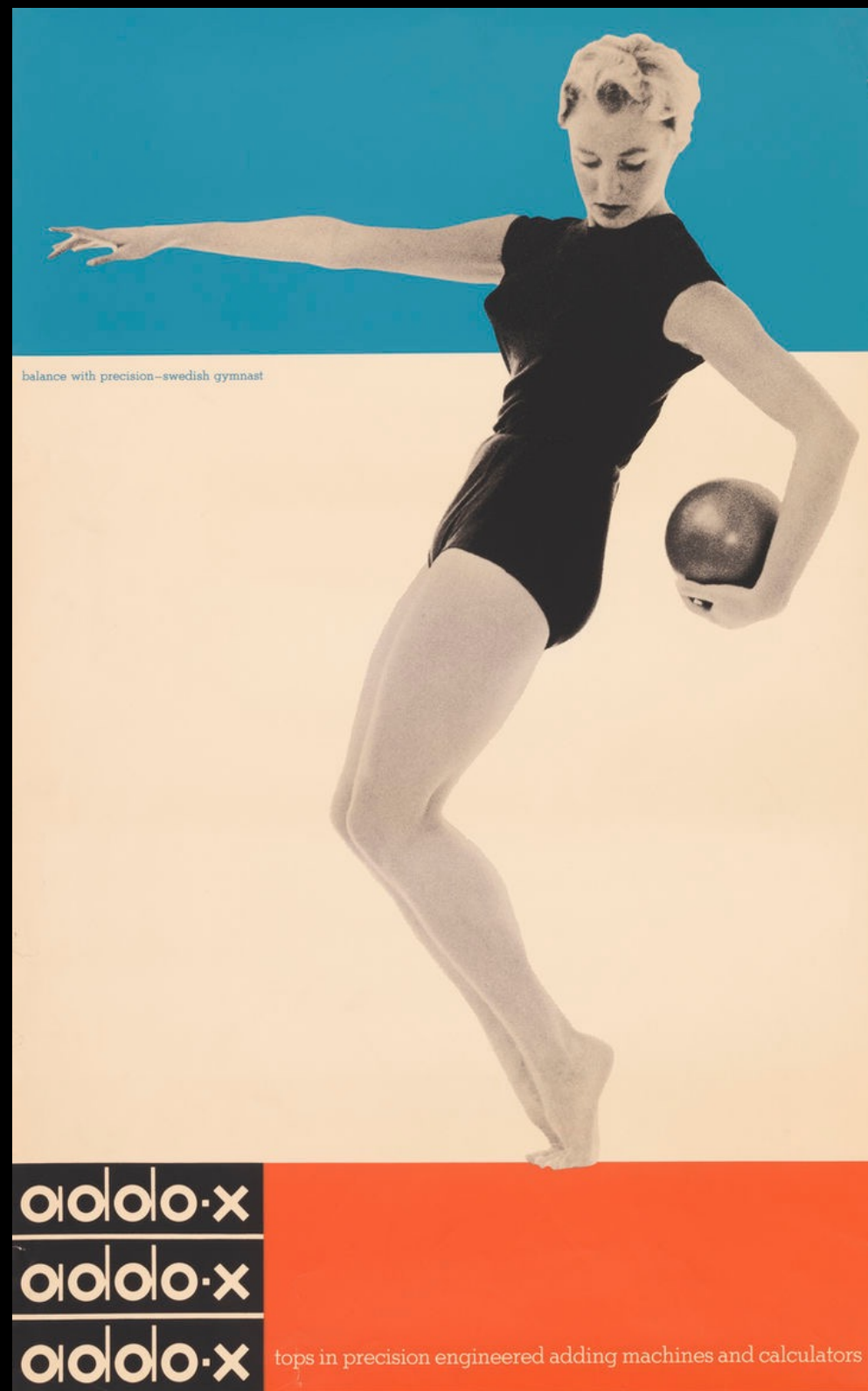
Paul Rand

made by
James T.
Farrell
and with an
introduction
by him.


A Vintage Book
V58

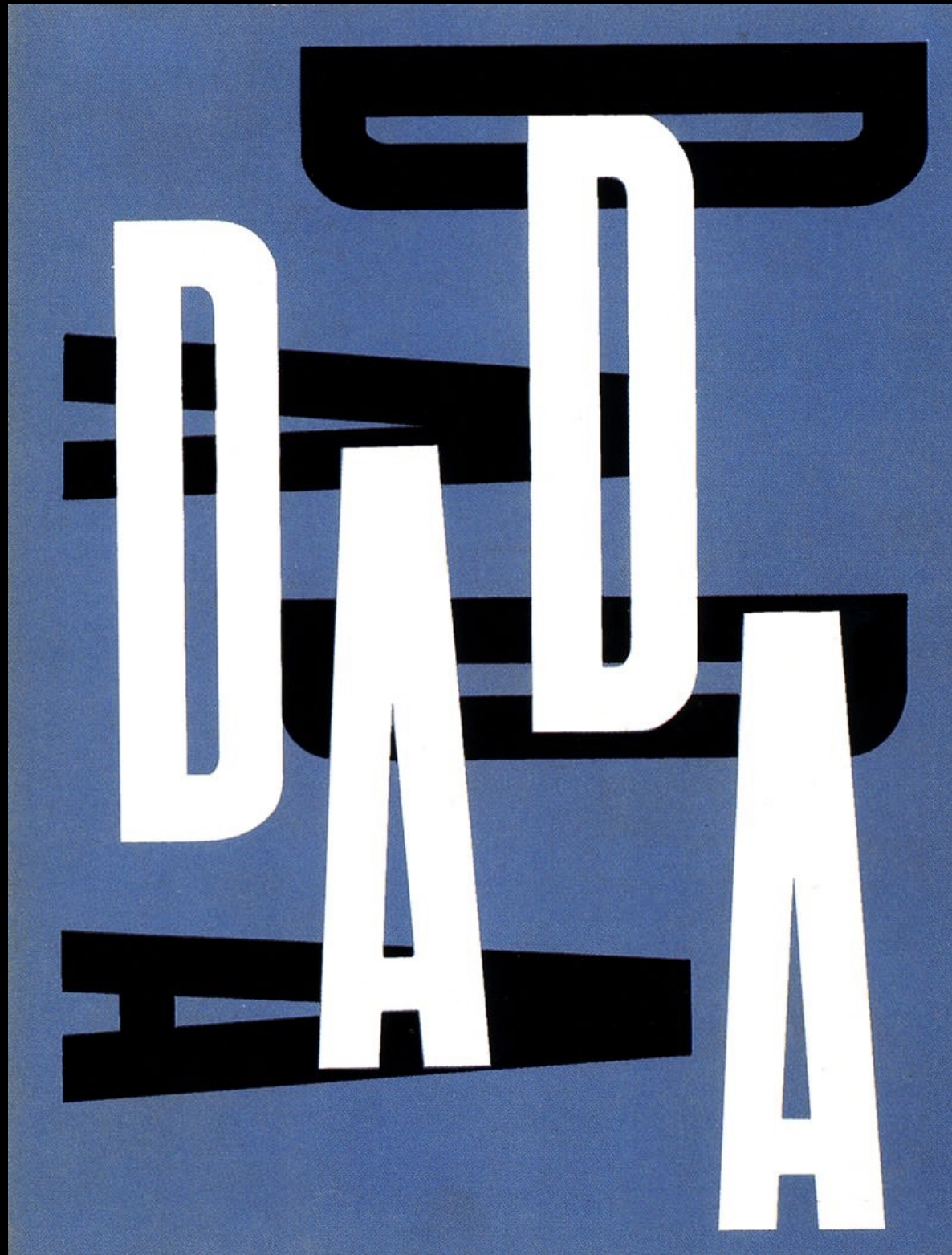
Prejudices:
A Selection

Paul Rand



Ladislav Sutner

Overlap



Paul Rand



Massimo Vignelli



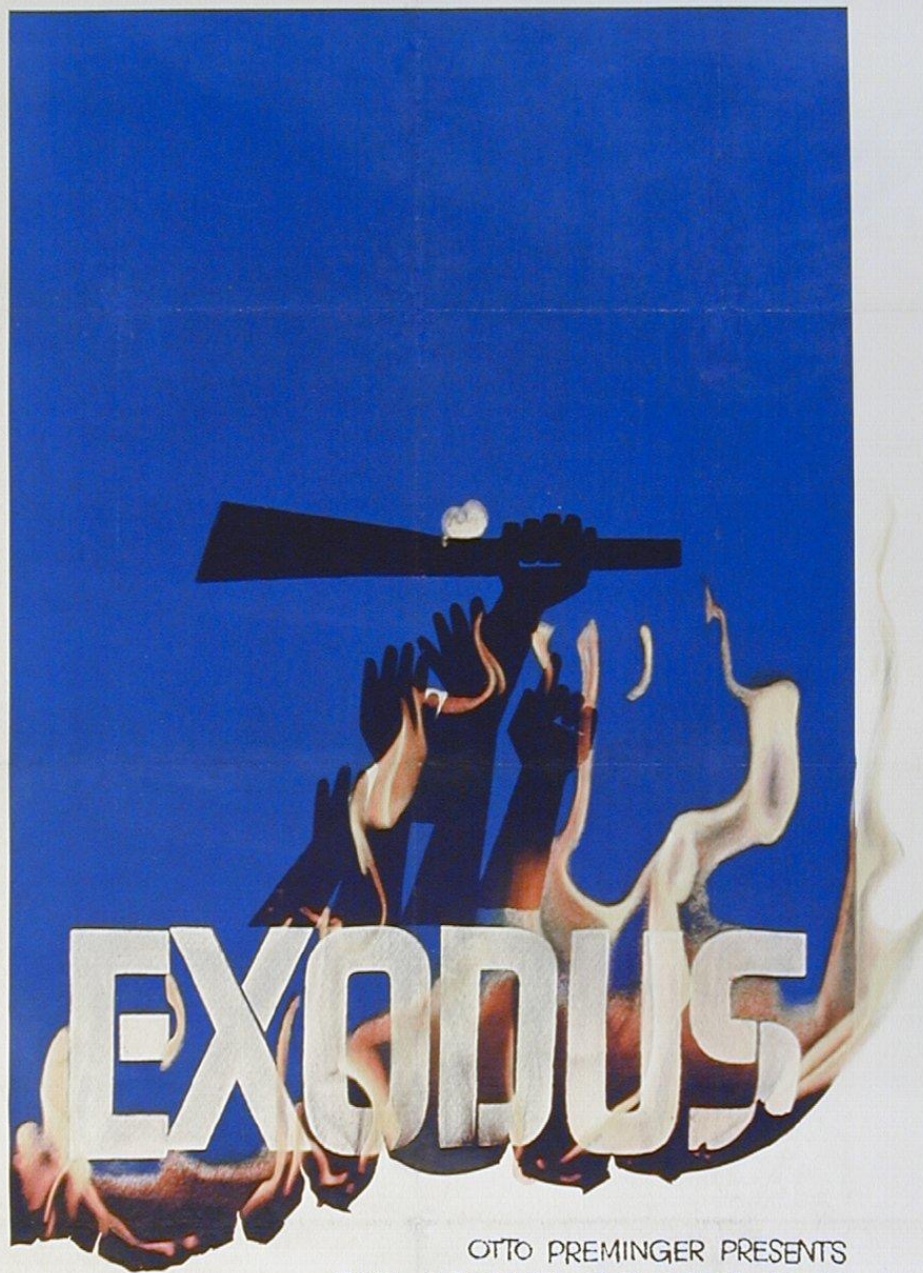
Josef Muller Brockmann



Alexander Gelman

Assault the Surface

DESIGNED BY SAUL BASS



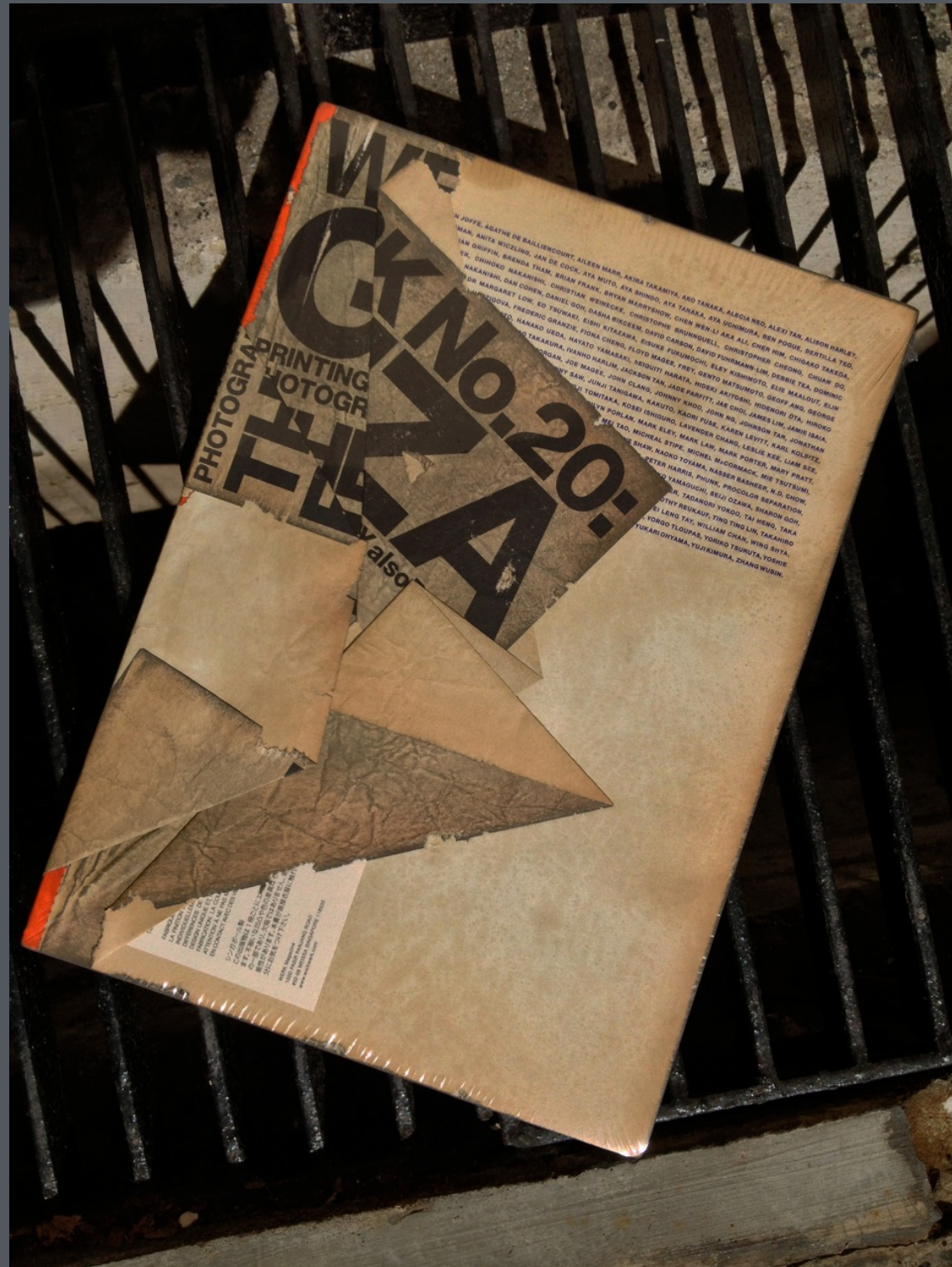
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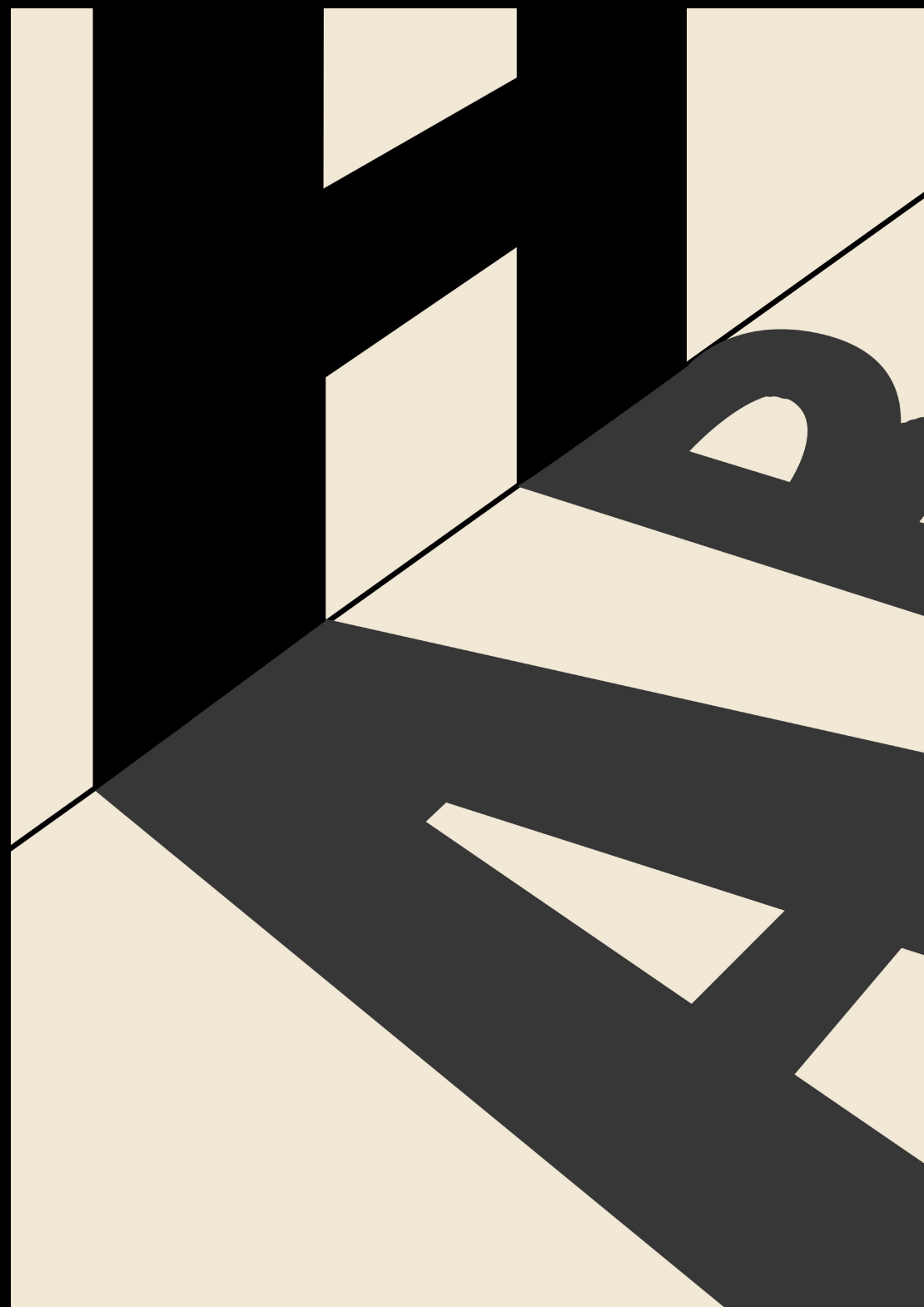
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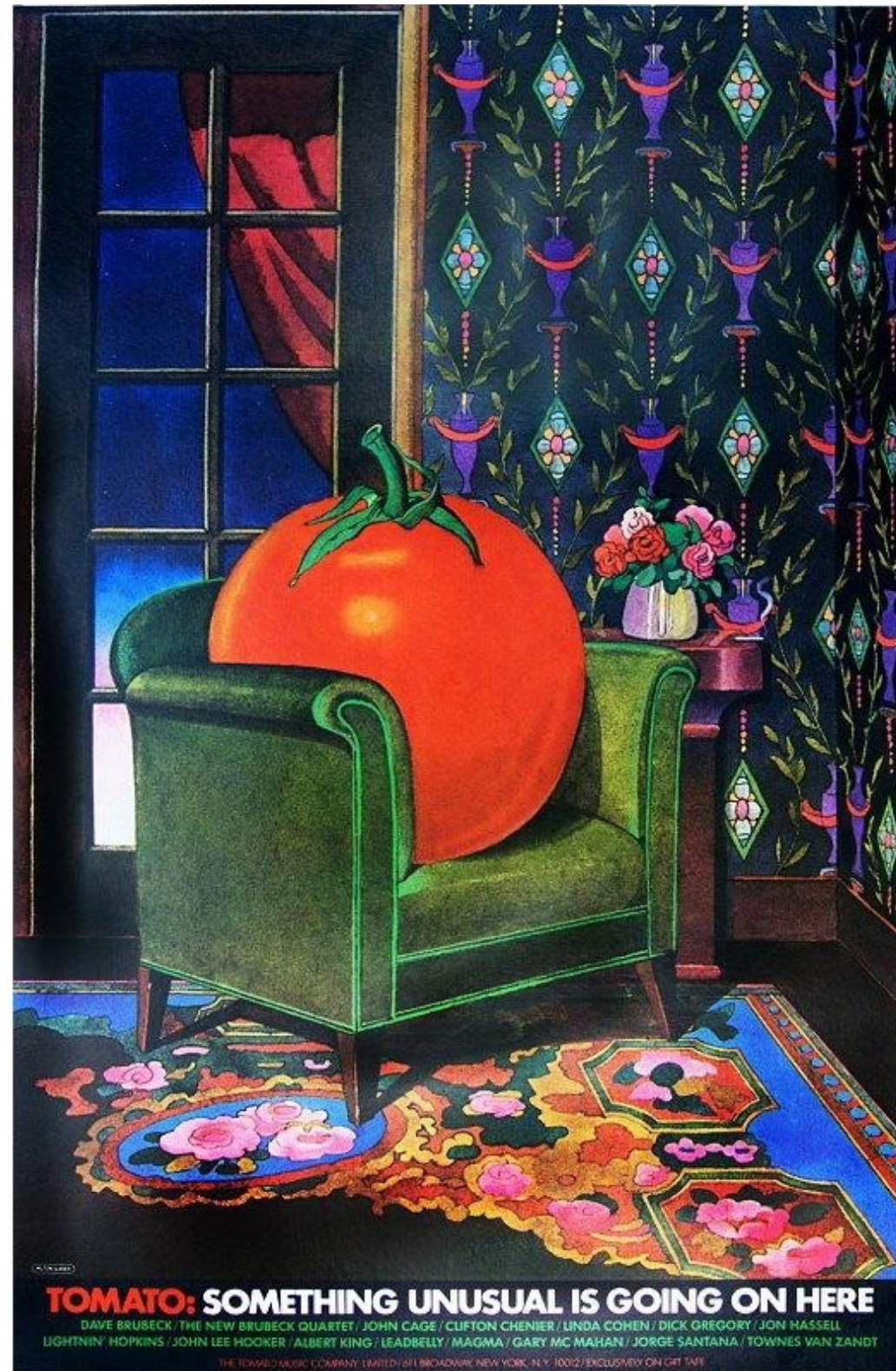
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Herbert Matter



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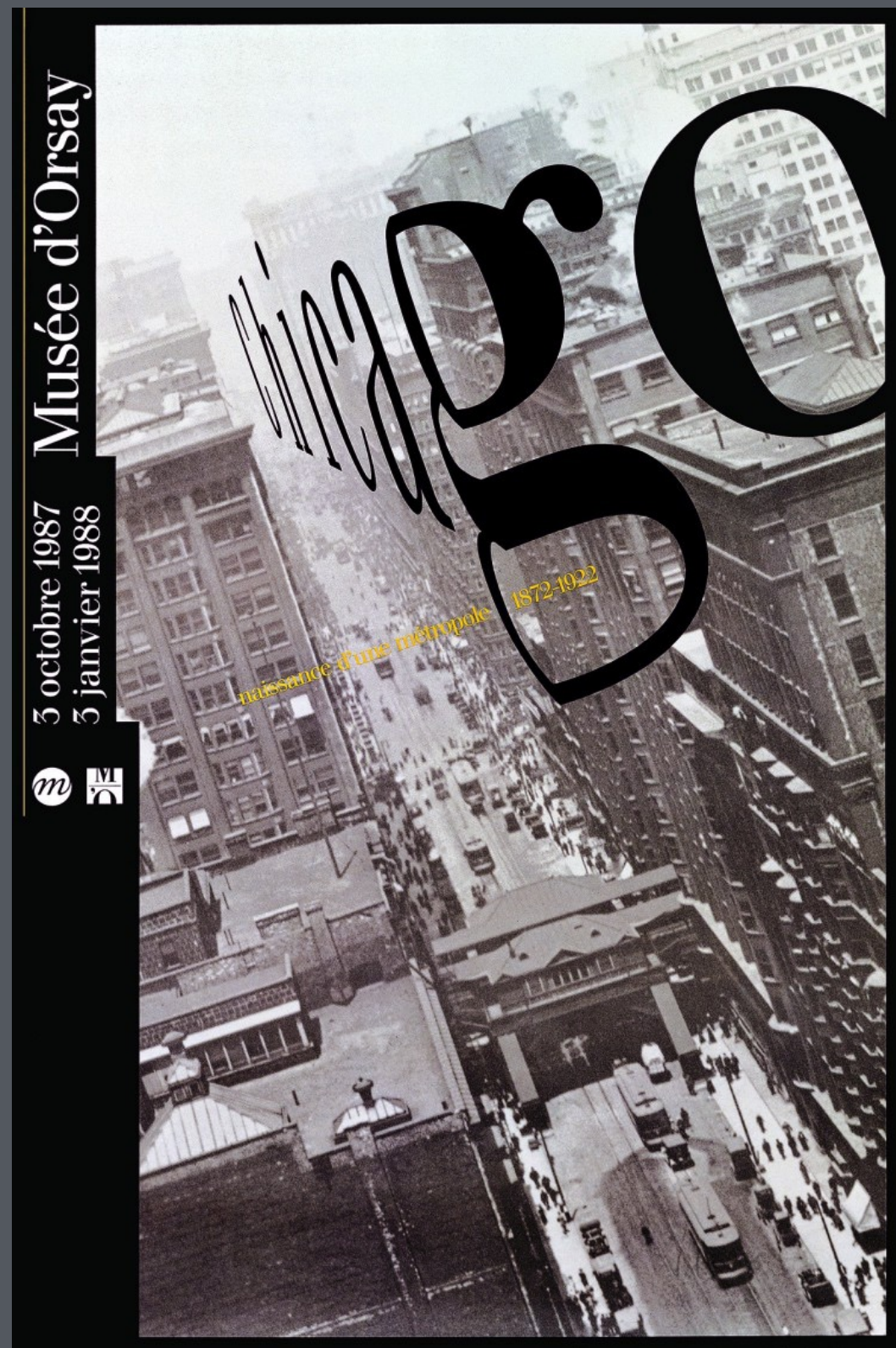
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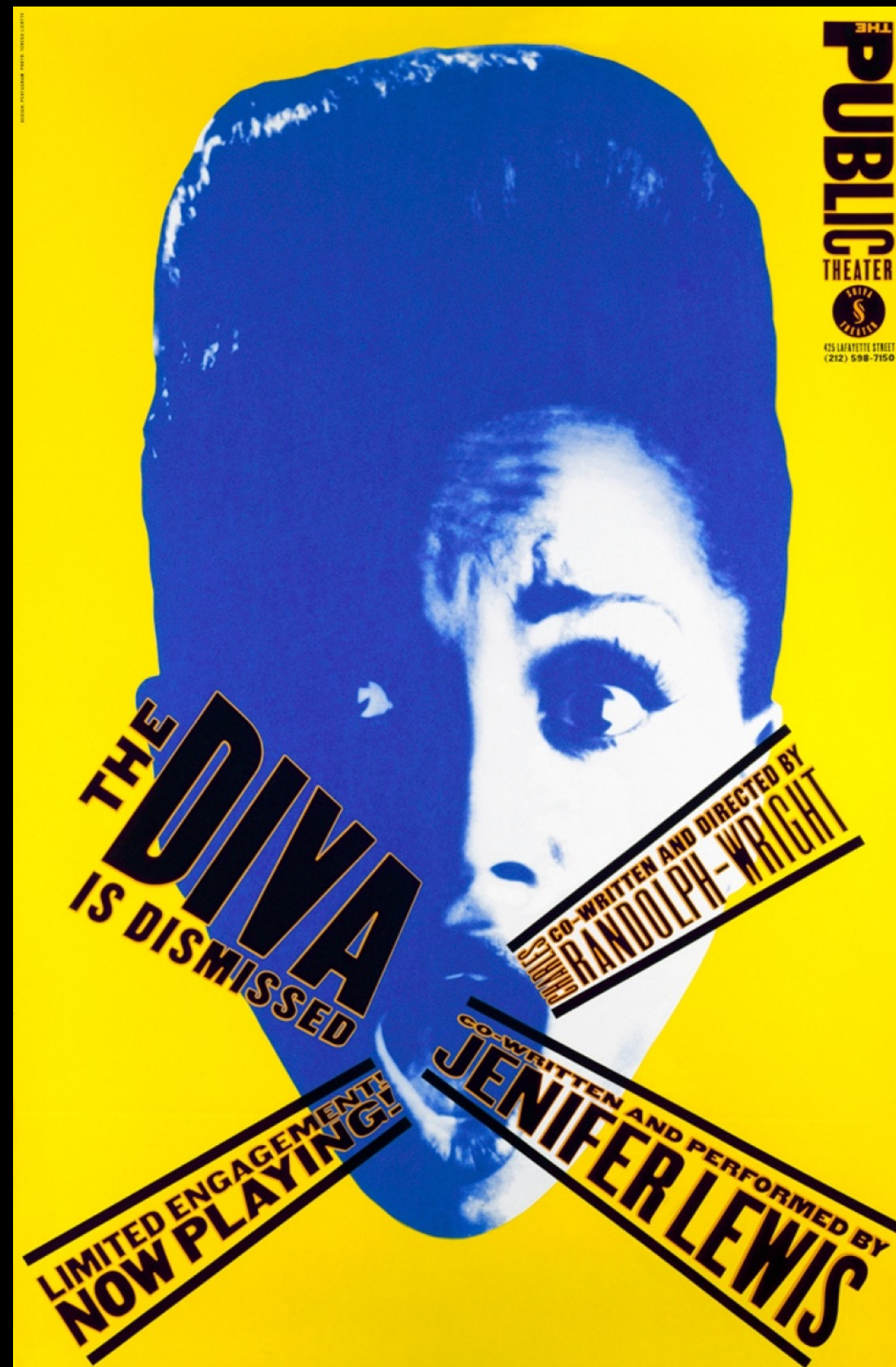


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