

MAGAZINE SPREAD

Publication design is a critical part of the world of Graphic Design. This project is designed to familiarize the student with the basic architecture of a magazine spread and to understand the intricacies of setting type.

Begin this project with a 300 word design journal entry researching a designer of your choice. Include a portrait and examples of that designers work. Sketch 5 thumbnails of possible layout compositions using a grid to ensure alignment of the various elements.

Critique in small groups and choose the best direction and begin creating the layout in InDesign. Your choice of color palette, layout and typeface should reflect the content of your article or the designer's stylistic approach, so that you are bringing form to content.

During your process, remember to package your InDesign document so your images and other assets remain linked to your document.

Your final composition should be 11" x 17", standard magazine size, at a resolution of 300dpi.

