

TYPE ANATOMY

Choose an inspirational quote and create a layout using those words and indicate the anatomical parts of letter forms, numbers and punctuation.

The objective is to become familiar with the anatomy of type by creating a visual layout indicating the key features of serif or sans-serif letter forms and to gain experience working with type and layout in Illustrator.

Begin by selecting a phrase or sentence - something with a positive message. Research type anatomy - your final concept must contain 24 different anatomical features. In small groups, critique layout concepts and choose the most appealing. Check for accuracy. Design a method of indicating and labeling anatomical elements. Be sure to indicate which typeface you are using and its date/place of creation somewhere in the composition. Final layout should be one of the three possible IG layouts and the resolution should be 300dpi.

